

Event Preview Story

By: Shorter McCook



Washington and Lee University and Florida State University, the winners of last year's Stock Pitch Competition, pose for a picture at Terry College of Business on Feb. 17, 2023. The two schools tied, with both teams bringing home \$2,500. (Photo/Karmen Morrison)

The [10th Annual University of Georgia Stock Pitch Competition](#) will occur on Feb. 23 from 8 a.m to 3 p.m. at UGA's Terry College of Business. At this event, teams from different schools made up of two to four undergraduate students compete to showcase their investing skills.

The [Student Managed Investment Fund](#) and the Terry College of Business host this event with universities' teams competing against each other for the first place prize of \$3,000, second place prize of \$2,000 and third place prize of \$1,000.

“We want to make sure that the event runs smoothly and everyone has a great experience, and we’re able to kind of continue the legacy of holding a stock pitch competition and being a competitor with other universities,” said Catherine Shih, a fourth-year UGA student and vice president of the Student Managed Investment Fund.

The UGA Stock Pitch Competition allows students [to compete in-person](#) in front of industry professionals and potential future employers. The event has grown over the years and continues to gain recognition. Last year, twenty-eight teams applied to compete. This year, fifty-two teams applied.

“And that’s something that we want to like keep up is like our reputation and just like our reach when it comes to how established we are as a school and how great we are as a school,” Shih said.

The event consists of two rounds. The first round, the competing groups give their presentations and then undergo a follow-up Q&A with the judges. In the second and final round, open to watch by all contestants, judges and UGA students, the top three teams present to and have a Q&A with a new panel of judges. The winners of the competition are announced after this round.

People interested in this event can find more information on the [website](#) or by contacting tylerege@uga.edu or catherineshih@uga.edu.

Sources

Tyler Ege

tylerege@uga.edu

Catherine Shih

catherineshih@uga.edu

Social Media Introduction Post



Scan this to see the rest of my social media posts from this event in my instagram highlight!



Photos from the event





Why I Wrote This Story

The event preview story was a very helpful assignment in bringing me out of my comfort zone and writing about a topic I was not familiar with. In the public relations field, I will encounter situations where I am unfamiliar and that I am not knowledgeable about, so writing this story helped me to prepare for that.